## Services offered once booking is confirmed and in lead up to performance:

- Adding to official calendar at <u>carolynenger.com</u> linking to venue
- Instagram and Facebook posts promoting concert and tagging account
- Collaborate with venue social media team to create posting schedule
- Promotional videos/reels tailored for the venue and performance
- Record label social media will promote the concert
- Personalized graphics for promotion

## **Concert Day**

- Ms. Enger enjoys giving an introduction to her performances highlighting personally relevant connections to the music, giving audiences an entry point to access and engage with her performances.
- Post-concert Ms. Enger is available for the audience sharing reflections on their experience and for Q & A sessions.